

Impact, Newsletter.

JANUARY 2018

We hope you enjoyed our Impact Annual Review 2017 – it's amazing what you can fit into a year! January has been another busy month and a great start to 2018. Thank you for your continued support. Here's a snapshot of what's been happening!

New Impact Attire is here

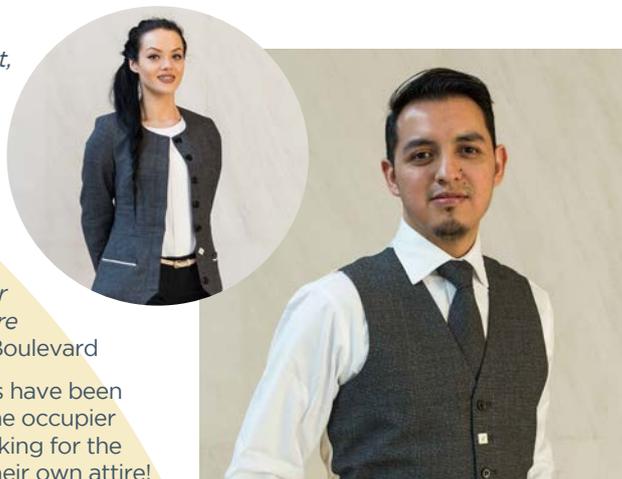
We are excited to showcase our new Impact uniforms! The full roll-out has begun with 18 properties complete so far. Our team are looking incredibly polished and professional and have been receiving some lovely comments:



"You're looking very smart, are you going out after work?" - 23 King Street

"Wow this reception is lovely and bright - we love your uniform! Please pass on from your new tenants that it has the right 'wow' factor for this building and we're envious!" - One Central Boulevard

Overall the new uniforms have been a huge success with some occupier reception teams even asking for the tailor details to look at their own attire!



"Your uniform looks very stylish. I love the combination of the tie and waistcoat - you look very smart" - 40 Berkeley Square

"The uniforms are really nice and stylish, especially the jacket... The colour is much better than the previous uniform... I would be happy to buy it if available on the High Street" - 40 Holborn Viaduct



"New Year, New You" across Impact

A number of buildings in the Impact portfolio have jumped in to action as part of a "New Year, New You" campaign. It's great to see all the activities the teams have organised and even better to hear how popular they've been!

- Free BMI & blood pressure checks and day pass giveaways with The Gym @ Sovereign House

- January detox with complimentary Saverse health drinks @ The Switch
- Free nutritional advice and health checks with Pure Gym @ 1 Tony Wilson Place
- Free yoga classes @ Connect House
- Health & Wellbeing raffle with Virgin Active @ One Central Boulevard



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Impact Feedback

It's always nice to receive positive feedback from clients, occupiers and suppliers. Here are just a few of the lovely comments received recently:

"Just wanted to say thank you for all your help throughout the recent McAfee fit-out project. You made us feel very welcome during a challenging few months, I found you both very accommodating and understanding which doesn't happen often enough in our industry."

- The Urban Building

"Thank you so much for looking after us all so well. It's a pleasure to see your happy smiling face in the morning" - Connect House

"Office Services deal with Rogelio every day and we're unanimous in our view that Rogelio is exemplary - cheerful, calm and always helpful and efficient. Outstanding."

- Blackstone @ Berkeley Square

Celebrating Winnie the Pooh @ 10 St Bride Street & The Urban Building

18th January is Winnie the Pooh Day, the birthday of author A.A. Milne. With the current exhibition in the V&A, it seemed like the perfect opportunity to celebrate with all things sweet! 10 St Bride Street and The Urban Building set up a delicious giveaway to help start the day in the sweetest way - honey & cupcakes



New Monthly Offer!

We are excited to announce a new partnership with Sauce Communications. Each month, they will be treating us to a bespoke offer to use at a variety of locations.

New this month: Enjoy 20% off food at Fancy Crab throughout February - lunch, dinner & brunch! To take advantage of this great offer, simply use the code **IMPACT20** when booking for up to four people - Happy Dining!

Fancy Crab, 92 Wigmore Street, London 0203 096 9484



Impact has arrived @ 30 Panton Street

January saw 30 Panton Street's first Impact pop-up! The Book People were onsite, selling an array of titles with 10% of proceeds going to charity. They just about had time to set-up before the books started flying off the shelf! We look forward to seeing what other pop-ups and activities the team pull together over the coming months.

Beauticians @ Victoria House

A new beautician will be coming to Victoria House in 2018. Cheryl Huggins set up her first stall in the atrium this month to showcase her treatments and offers of the day including mini tester treatments. Cheryl will be at Victoria House every Wednesday!



January's Top Five Bowls

We will be continuing to utilise the interactive Tier 2 Reception Bowls throughout 2018. They continue to be

a popular edition to our receptions; introduced to offer work perks/rewards to occupiers, adding value to their working day. We are pleased

to see so many of you making use of this key tool to engage with your occupiers... sometimes it's the small things that count!



New Year New You Emojis @ One Valpy



National English Toffee Day @ One Tudor Street



Keep warm with tea @ 10 St Bride Street



Popcorn Day @ 53-64 Chancery House



Have a sweet day @ 48 Chancery Lane

If 2017 is anything to go by then we're expecting this year to be bigger and better than ever! We look forward to sharing more news with you as we watch Impact grow. If you want to find out more about all the fantastic things happening across our properties or wish to do something similar, please contact one of our account managers who will be happy to help.



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